

MILL CREEK POLICE DEPARTMENT'S

VISION, MISSION, VALUES AND PRIORITIES



A Message from Chief Bob Crannell

"Tough" and "Competent." Tough means we are forever accountable for what we do or what we fail to do. We will never again compromise our responsibilities. Every time we walk into Mission Control we will know what we stand for. Competent means we will never take anything for granted. We will never be found short in our knowledge and in our skills.

Mission Control will be perfect...Eugene Kranz

On January 30, 1967, four days after the fatal accident involving the astronauts of Apollo 1, NASA Flight Director Eugene Kranz spoke these words to the staff of Mission Control. His supposition was that every action no matter how minor or insignificant, plays an essential role in achieving ultimate success or catastrophic failure.

Tough and Competent— these two words as used in this example—illustrate the necessity for systematic, realistic, and comprehensive organizational planning. Successful organizations strive for nothing less than perfection in every task they perform, and they are aware that by not holding themselves, their organization, and others to a high degree of accountability, the end result could mean failure or even disaster. While successful organizations may earn the right to celebrate achievements, they must also acknowledge and accept responsibility for failure.

In an effort to streamline and communicate our plan for success, we have created a *Vision* and *Mission*, with supporting *Values* and *Priorities*. These missives will serve as an organizational foundation upon which we shall be guided.

Individually, collectively, and in partnership with our community, we will strive for perfection in everything we do. We will hold ourselves and our organization accountable and we will not tolerate complacency or accept mediocrity.

Together, and as individuals, we too will be *Tough* and *Competent*.

OUR VISION

To be recognized as a premier law enforcement agency driven by a focus on professional development, community involvement, and regional partnerships.

OUR MISSION STATEMENT

Guided by the values of respect, integrity, honesty, and professionalism, the Mill Creek Police Department shall provide the highest quality of police services.

We invest in the future of the community through the professional development of our employees, our most valued resource.

We strive to uphold the highest standards of performance, behavior, and ethics through our conduct, appearance and demeanor.

We serve faithfully without bias and we honor our obligations to the community and to one another.

We recognize the authority we hold and will treat others with dignity and respect.

We seek innovative solutions to maintain peace and order through fair and impartial enforcement of the law.

We strive to enhance the quality of life by providing a safe and secure community through proactive law enforcement and by creating regional and community partnerships.

OUR VALUES

RESPECT

We will demonstrate consideration and thoughtfulness to ourselves, our department, and the community by honoring all rights bestowed upon us as individuals.

INTEGRITY

We will adhere to strict moral codes and ethical standards remaining free of corrupting influence or motive, and demonstrate unimpeachable character through action and word.

HONESTY

We will conduct ourselves with sincerity, fairness, and candor, ensuring public trust and personal accountability.

PROFESSIONALISM

We will value ourselves as members of a highly trained profession, committed to continual improvement of our skills, competence, and character.

OUR VALUES

Within budgetary limitations, the Mill Creek Police Department is expected to provide a high level of community services. Therefore, it is the responsibility of the police department to set priorities for police response. This allows us to effectively and efficiently respond to calls for service. All requests of the police department are important and taken seriously. However, certain situations due to their nature require a more expeditious response and/or a greater amount of resources. While there are many factors that may influence every response and its relative importance, there is a general hierarchy of urgency intrinsic to each priority. For these reasons, the Mill Creek Police Department has established the following priorities of police response.

1. *Criminal Activity*

For this purpose, *Criminal Activity* is considered any crime that is not traffic related. Higher priority will be given to crimes that are considered “in progress” (i.e. occurring at that moment). Officers will also focus on investigating crimes committed at an earlier time/date as well as emerging crime trends within their beat and the city as a whole.

2. *Traffic Safety*

Traffic Safety encompasses all traffic laws, criminal and civil, with a focus on “moving” violations and collisions. Specialty and emphasis patrols designed to target impaired and aggressive drivers, as well as seatbelt and crosswalk patrols are prioritized here.

3. *Quality of Life*

Quality of Life as a priority refers to calls that are not criminal or traffic in nature. In other words, if enforcement activity is an unlikely conclusion to an officer’s response, it is considered a quality of life issue.

The Mill Creek Police Department believes that every call for service is important and deserves attention. Priorities have been established to provide guidance and explanation for the public as well as response expectations of our officers. Essentially, quality of life issues are not going to be addressed until an officer has addressed criminal activity and traffic safety issues within their respective beat. Likewise, an officer will not address traffic safety issues within their beat if there are outstanding criminal issues requiring attention.

While the Mill Creek Police Department takes every call for service seriously, it is essential to respond to calls in the proper priority as we do not have the resources necessary to treat all calls in an identical manner. It is our philosophy that by adequately, effectively and efficiently addressing the first two priorities, criminal activity and traffic safety, we are providing a greater quality of life for all of the residents and visitors of Mill Creek.

