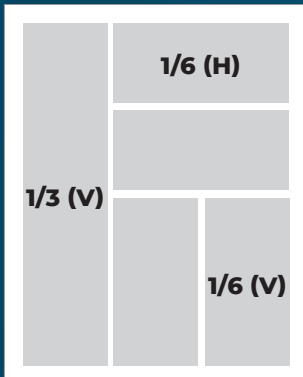


# MILL CREEK City Connections

Owned and edited by the City of Mill Creek, *Mill Creek City Connections* serves the community by providing news and information about city services and events, alongside seasonal features about the people, places and programs that make Mill Creek a vibrant community. Twice a year, the Recreation Guide gets inserted in the magazine.

- 12,500 copies
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$1,800	\$1,530	\$1,440
Spread*	1,620	1,375	1,295
Outside Back Cover*	1,500	1,275	1,200
Inside Back Cover*	1,200	1,020	960
Inside Front Cover*	1,200	1,020	960
Full Page*	900	765	720
1/2 Page	600	510	480
1/3 Page	400	350	320
1/6 Page	200	175	160
Non-Resident Rates (Rates per issue)			
	1x	2x	4x
Premium Spread*	\$2,100	\$1,800	\$1,680
Spread*	1,890	1,620	1,510
Outside Back Cover*	1,765	1,500	1,410
Inside Back Cover*	1,400	1,200	1,120
Inside Front Cover*	1,400	1,200	1,120
Full Page*	1,050	900	840
1/2 Page	700	600	560
1/3 Page	475	400	380
1/6 Page	250	215	200
Ad Design & Production <i>(Includes three revisions. Additional charges will apply thereafter)</i>			<b>\$100</b>

## AD SIZES (width x height)

SPREAD*	16.75" x 10.875" (trim) (gutter – 0.75")	
FULL PAGE*	8.375" x 10.875" (trim)	
1/2 PAGE	7.25" x 4.81"	
1/3 PAGE	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 PAGE	V: 2.25" x 4.81"	H: 4.75" x 2.25"

\*BLEED ADS: For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

## Ad Specifications

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

## 2018/19 Publishing Schedule

### WINTER 2018

Ad Reservation	Oct 10
Ad Materials	Oct 16
Mails	Oct 31

### SPRING 2019

Ad Reservation	Jan 4
Ad Materials	Jan 14
Mails	Jan 30

### SUMMER 2019\*

Ad Reservation	Apr 4
Ad Materials	Apr 11
Mails	Apr 30

### FALL 2019

Ad Reservation	Jul 3
Ad Materials	Jul 12
Mails	Jul 30

### WINTER 2019\*

Ad Reservation	Oct 9
Ad Materials	Oct 16
Mails	Nov 4

\* Recreation guide issues

## Contact

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Philips Publishing Group

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